

mobile*LIVE*

Design & Discovery Workshops



Workshop 1



Rapid Validation

Validate & Prototype Your Idea in Just
1 Week

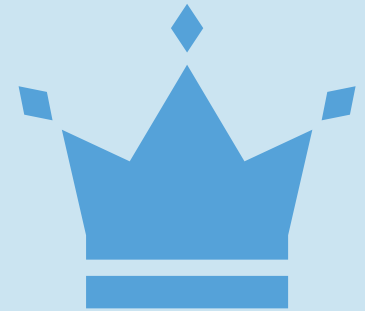
Workshop 2



Idea to Coding

Validation & Development-readiness in
2 Weeks

Workshop 3



App Modernization

Scaling & Transformation-readiness in
3 Weeks



Packages

- RESEARCH**
 - Market & User Research
 - Product Strategy
 - Product Roadmap
 - Service Blueprint
- DESIGN**
 - Mockups
 - Prototyping
 - Design System
- DOCUMENTATION**
 - Business Requirements Doc
 - Product Requirements Doc

RAPID VALIDATION

Validate & Prototype Your Idea in Just 1 Week

✓

✓

✗

✗

Low Fidelity Design

✓

✗

✗

✗

\$10K + HST

Most Popular

IDEA TO CODING

Validation & Development-readiness in 2 Weeks

✓

✓

✓

✗

Mid Fidelity Design

✓

✗

✓

✗

\$15K + HST

APP MODERNIZATION

Scaling & Transformation-readiness in 3 Weeks

✓

✓

✓

✓

High Fidelity Design

✓

✓

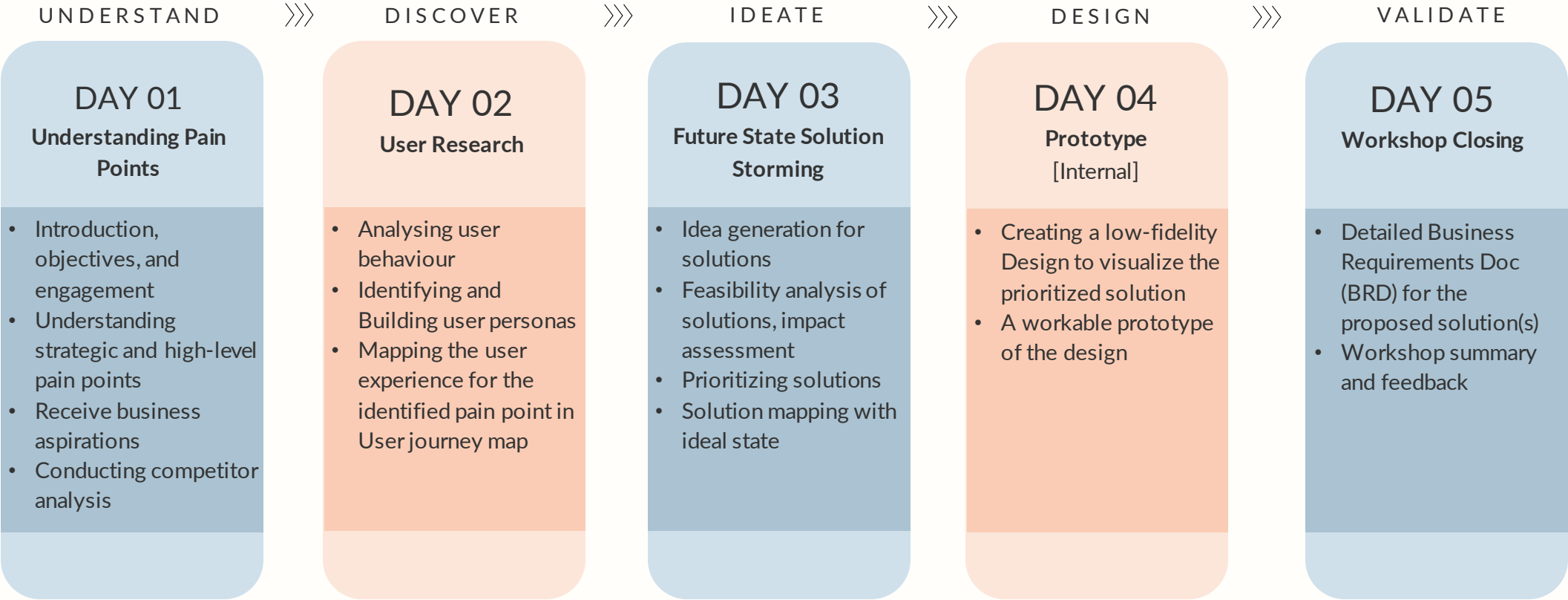
✓

✓

\$25K + HST

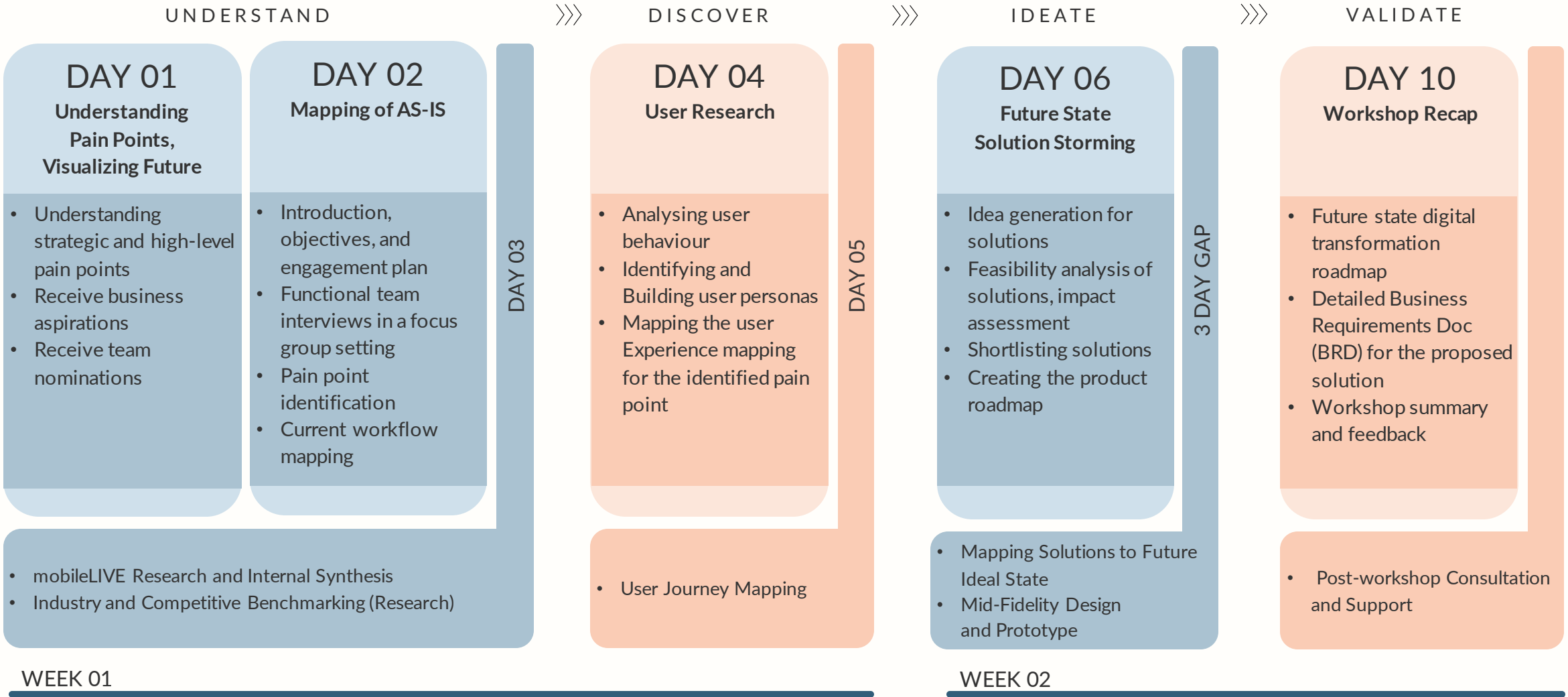


Rapid Validation





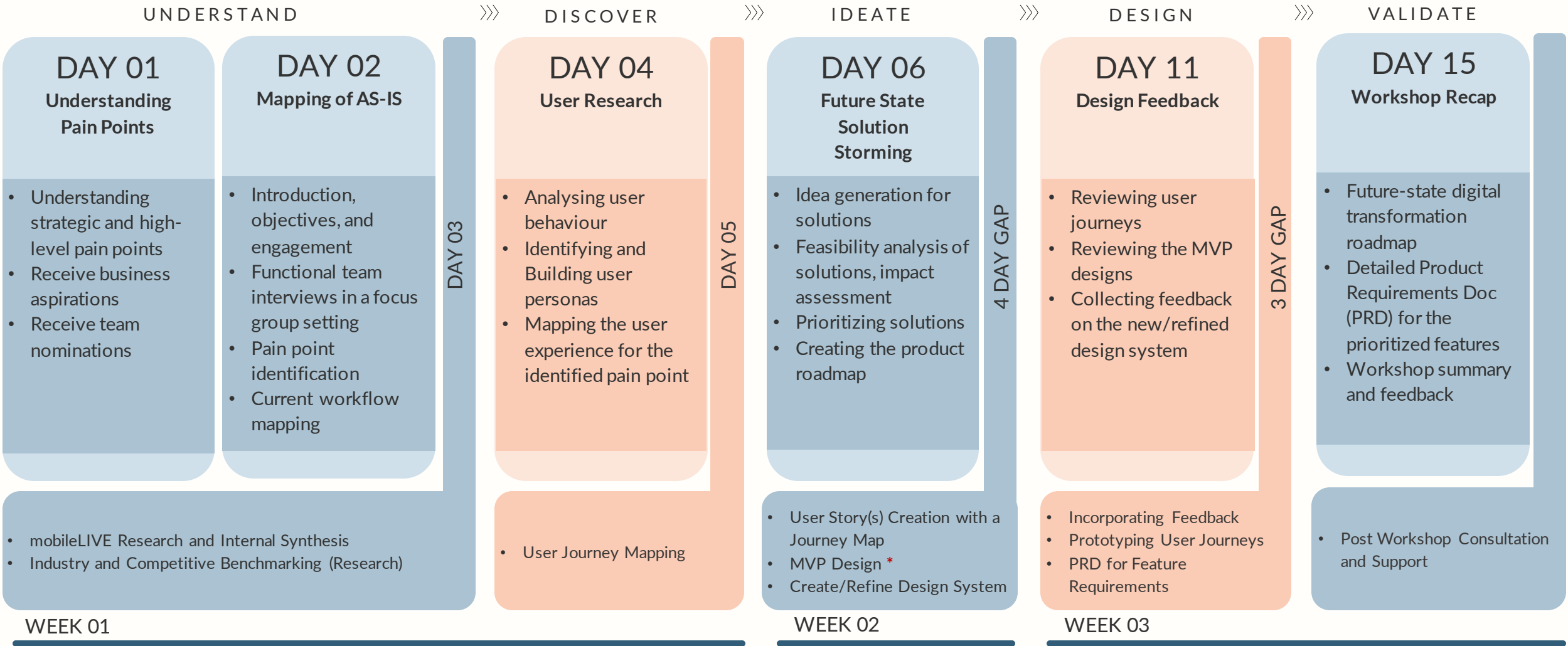
Idea to Coding





Workshop Overview

App Modernization



* 2 Hero Journeys (5 screens each)



Consultation Services

Understanding of the shared expert hypothesis or any of the deliverables



Additional Support Schedule

Optional follow-up support or ongoing assistance
(Preferably 1 hour after 1 and before 3 weeks)



Resource Access

Information on how to access additional resources, materials, or support post-workshop

A wide-angle photograph of the Toronto skyline at dusk. The CN Tower stands prominently on the left side of the frame. The city's skyscrapers are illuminated from within, casting a warm glow against the dark, cloudy sky. The overall color palette is dominated by deep blues, purples, and oranges from the twilight.

*mobile***LIVE**

Our Case Studies



Streamlining Order Management in Truck Manufacturing



Manufacturing – Automotive

Revolutionized the equipment manufacturing landscape through a web platform, enabling seamless order placement and real-time tracking for truck manufacturing clients.



Proof of Concept



UX Design



Real-time Processing



Context

A leading player in the Canadian market, specializing in the manufacture of automotive parts and equipment, sought to enhance its customer service and operational efficiency.

The client had two core objectives for the Proof of Concept: 1) to develop an intuitive application that allowed their customers to easily place new orders and track existing ones, and 2) validate complete integration with the client's ERP and CRM systems.



Challenge



Lack of Real-Time Order Tracking: Customers were unable to monitor the status of their orders, affecting transparency and satisfaction.



Integration Needs: Existing ERP and CRM systems operated in silos, complicating the order management process.



Solution

Seamless Order Placement: Users can easily navigate through a catalog of company products to place orders on the new web platform.

Real-Time Tracking: Customers gain the ability to track the status of their orders in real time, enhancing transparency and trust.

ERP and CRM Integration: The application was fully integrated with the client's ERP and CRM systems, ensuring a unified workflow and data consistency.

Impact

100%

100% Seamless Integration
of the new app with legacy systems

58%

58% Increase in Operational Efficiency
Projected through the POC implementation

20%

20% Projected Increase in Sales
through the product catalog



Digital Onboarding for Vendor and Customer Integration



Manufacturing – Industrial Machinery

Introduced real-time digital onboarding, simplifying vendor and customer integration and boosting both efficiency and satisfaction.

 Digital Onboarding

 KYC / AML


 Web App Development


Context


A leading company in the industrial machinery and building materials sector was struggling with how they brought on new vendors and customers. The industry's traditional reliance on manual and legacy systems led to lengthy onboarding times, causing frustration and potentially deterring new partnerships.

mobileLIVE enabled the client to increase revenue by enhancing customer satisfaction and loyalty. This was achieved by deploying a streamlined and optimized customer experience.

Challenge

 **User Experience Friction:** The existing complex onboarding experience caused vendor and customer dissatisfaction.

 **Long Turnaround Time:** The average time to onboard new partners was significantly impacting operational agility and market responsiveness.

 **Efficiency vs. Compliance:** Balancing the need for quick onboarding with comprehensive compliance checks and data accuracy.

Solution

Digital Onboarding Platform: Custom web-based digital solution for vendors and customers, enabling instant, secure partner integration.

Seamless Compliance Integration: Embedded KYC and AML checks in onboarding, ensuring regulatory compliance without sacrificing speed.

Streamlining Internal Workflows: Minimized manual tasks, boosting strategic focus in sales and operations.

Impact

50%

35%

28%

50% Increase in Satisfaction Scores
from vendors and customers

35% Reduction in Operational Costs
through an efficient digital-first solution

28% Increase in Revenue
by enhanced customer loyalty and acquisition



Smart Inventory Management and App Modernization



Manufacturing - Lighting

Modernized applications and systems to streamline operations and enhance customer service while reducing operational inefficiencies and connecting disjointed systems.



App Modernization



Recommendation Engine



Workflow Automation



Context

A prominent player in the Canadian lighting industry was leading the market with their quality products but could not reach their full potential due to manual processes, disconnect between their legacy tools, and organizational silos.

mobileLIVE identified opportunity areas, modernized the ERP solution, automated workflows, upgraded the tech stack and features, and improved ecosystem connectivity. The transformation enabled the client to stay ahead in the competitive landscape.



Challenge



Absence of Forecasting Tools



Inadequate CRM System Implementation



Challenges in Inventory Control



Reliance on Manual-Intensive Procedures



Unstructured Operational Workflows



Solution

App Modernization: Revamped core applications with modern architecture for scalability and performance.

Tech Stack Upgrade: Implemented SysPro 8 and BI Reports, enhancing data analysis and operational efficiency.

Connected Ecosystem: Developed seamless integration across applications and platforms, ensuring real-time and smooth communication between tools and teams.

Intelligent Inventory Management: Enhanced stock and inventory management workflows and incorporated a recommendation engine for stock predictions to streamline supply chain processes.

Impact

80%

Efficiency Gains
through automated workflows

30%

Decrease in Inventory Costs
enabling faster market response times

100%

Automation of
work order creation

A wide-angle photograph of the Toronto skyline at sunset. The CN Tower stands prominently on the left, its spire reaching into a sky filled with dramatic, dark clouds tinged with orange and purple. The city's skyscrapers are silhouetted against the low sun, with some windows reflecting the golden light. The overall mood is serene yet dynamic, capturing the transition from day to night in a major urban center.

mobileLIVE

Why mobileLIVE



Your full-service digital team bringing intelligence and efficiency
to how you Sell, Serve, and Save.



25+

countries of origin,
one team



40+

iconic & Fortune
500 clients



20+

industry awards &
distinctions



100%

customer
retention



What We Do

mobileLIVE

Proven Expertise in Digital Transformation

Recognized for deep expertise in cutting-edge digital solutions across various industries

Holistic Impact

We consider technology, people, processes & culture for comprehensive diagnostic solutions

Customized Approach

Nothing off the shelf; we understand each client, situation, and solution is unique

AI-powered Solutions

We leverage the potential of Artificial Intelligence to enhance digital solutions

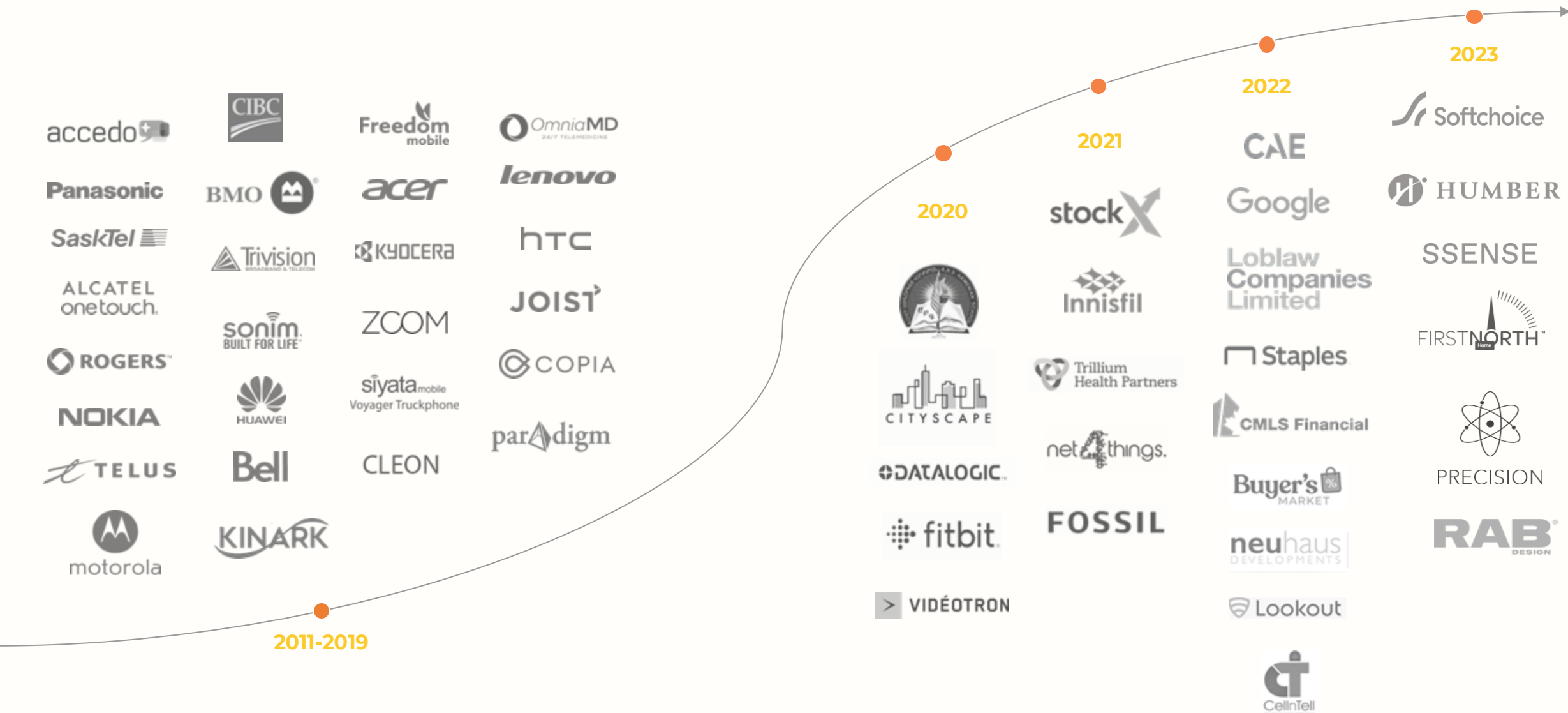


Comprehensive Service Offering

A full suite of services to cover all aspects of digital transformation



Who We Do It For





We're Not the Only Ones Who Think Our Team is Pretty Damn Good

mobileLIVE



Platinum member

Seven consecutive year 2017 and 2023



37th Fastest Growing Technology Company in Canada



9th among Top Canadian Mobile Technology Companies



33rd among Canada's Fastest-Growing Companies



13th Fastest Growing Technology Company in Canada



Great Places to Work Certified in Canada



16th among Canada's Top New Growth Companies



Two consecutive years 2017 and 2018



Momentum Company of the Year



Supplier of the Year




SME Excellence Ontario Chamber of Commerce



Finalist Emerging Entrepreneur of the Year



Diverse Business Development Program



Let us help you design your
competitive advantage

[Contact us](#)

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